

General Information

Titel : Eyeline
Published by : L&T Media BV
Editing address : Onder den Dael 21
1261 CN Blaricum
Nederland
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Publishing frequency : 4 editions a year
Circulation : 2.850 copy's

Subscriptions price

For a year : € 38,50
Student subscription : € 9,95
Single edition : € 12,50
Abolition term : 4 weeks before
submitting date

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Technical information

	<i>inside:</i>	<i>Cover:</i>
Full Page	: 210 mm x 297 mm (A4)	: 210 mm x 297 mm
Type Area	: 185 mm x 273 mm	: 185 mm x 273 mm
Printing procedure	: Offset, raster 60	: Offset, raster 60
Paper	: 130 grs. HV Silk	: 250 grs. HV silk
Binding	: Sewn Binding	
Advertisement material	: PDF/X-1a:2001	

Magazine	Publishing date:	Advertisement editing:	Editing material:
Eyeline#1	30 January	16 January	09 January
Eyeline#1b	02 March	17 February	10 February
Eyeline#2	09 May	25 April	18 April
Eyeline#3	31 August	17 August	10 August
Eyeline#4	26 October *	12 October	05 October

* subject related to sunglasses show date.

Nederlandse Standaard Tarief Documentatie (NSTD)

Page Dimensions

210 mm x 297 mm (A4)

Type Area

No bleed

1/4	88 mm x 130 mm
1/2	185 mm x 130 mm (horizontal)
1/2	88 mm x 273 mm (vertical)
1/1	185 mm x 273 mm

bleed size (3 mm)

1/1	216 mm x 303 mm
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Text need to be set at 5 mm from the edge or from the back.

Advertisement price

For one issue in euro, excluding VAT

size	black/white	full color
1/4 page	€ 415,-	€ 599,-
1/2 page	€ 798,-	€ 1.055,-
1/1 page	€ 1.495,-	€ 1.892,-

Extra

Black + spotcolor	: € 615,-
Cover page 4	: 30%
Cover page 2 and 3	: 20%
Placing preference	: 15%
Right page	: 12%
Inserts	: on request

Prices are excluding: Vat, lay-out costs and possible handling costs for CD-ROM (when not delivered according to the specifications.)

For delivery questions for advertisements, please contact: **Frank Smits** + 31 (0)26 - 3616960

PDF:/X-1a:2001

ISO standaard 15930-1:2001.

Please note

3 mm bleed.

Please note

All artwork should be accompanied by a proof: Eyeline magazine accepts no responsibility for adverts unseen before press. For material submitted with other specifications as mentioned above (PDF/X-1a:2001), Eyeline as no responsibility for printing errors.

Delivey adverts

Unless agreed otherwise in advance, all the artwok should be submitted by CD-ROM, email (max.10 MB) or by FTP. When submitting by FTP please contact:

Frank Smits

Phone + 31 (0)26 - 3616960

E-mail office@ltmedia.nl