

eyeLINE

The power of **PAPER** in the letter box

EYELINE NETHERLANDS PRINT

ISSUE	EDITION	RELEASE	ADVERTISEMENT	EDITORIAL	THEME
Eyeline NL	1	31 Jan	12 Jan	5 Jan	Dry eyes spring, OPTI short, preview BOLD/MIDO
Eyeline NL	2	7 Mar	16 Feb	9 Feb	Report OPTI/BOLD/MIDO, preview OVN Congress
Eyeline NL	3	9 May	20 Apr	13 Apr	Report OVN Congress, AI
Eyeline NL	4	27 Jun	8 Jun	1 Jun	Kids' glasses & myopia
Eyeline NL	5	5 Sep	17 Aug	10 Aug	Preview conventions, dry eyes winter
Eyeline NL	6	14 Nov	26 Oct	19 Oct	Report SILMO, design & interior

EYELINE BELGIUM FLANDERS/WALLONIA PRINT

ISSUE	EDITION	RELEASE	ADVERTISEMENT	EDITORIAL	THEME
Eyeline VL/WL	1	9 Feb	19 Jan	12 Jan	Dry eyes spring, report BE OPTIC/OPTI
Eyeline VL/WL	2	23 Mar	23 Feb	16 Feb	Report MIDO
Eyeline VL/WL	3	25 May	4 may	27 Apr	AI
Eyeline VL/WL	4	6 Jul	16 Jun	9 Jun	Kids' glasses & myopia
Eyeline VL/WL	5	14 Sep	24 Aug	17 Aug	Preview conventions, dry eyes winter
Eyeline VL/WL	6	23 Nov	2 Nov	26 Oct	Report SILMO, design & interior

The power of **ONLINE** in the email box

EYE@LINE NETHERLANDS ONLINE

ISSUE	RELEASE	THEME
Eye@line NL 1	26 Jan	*for Bold Optical Fair
Eye@line NL 2	2-9 Mar	
Eye@line NL 3	4-11 May	
Eye@line NL 4	22-29 Jun	
Eye@line NL 5	31 Aug-7 Sep	
Eye@line NL 6	9-16 Nov	

EYE@LINE BELGIUM FLANDERS/WALLONIA ONLINE

ISSUE	RELEASE
Eye@line VL/WL 1	7-14 Feb
Eye@line VL/WL 2	21-28 Mar
Eye@line VL/WL 3	23-30 May
Eye@line VL/WL 4	4-11 Jul
Eye@line VL/WL 5	12-19 Sep
Eye@line VL/WL 6	22-29 Nov

Gepland

BE OPTIC	: 8 January
OPTI	: 13-15 January
Bold Optical Fair	: 29-30 January
MIDO	: 4-6 February
OVN Congres	: 12-13 March

Fixed topics in every edition: Technology & Innovation, Trends, Jobline and Entrepreneurship

MORE INFO?
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